

SCHOOL DISMISSAL TIME IS FASTER AND SAFER

CLIENT PROFILE

A 700-student elementary school in suburban Florida.

CLIENT CHALLENGE

- Confusing dismissal process
- Multiple, disconnected methods of changing student pick-up
- Safety concerns

RESULTS

- Significantly improved children's safety
- Reduced car rider dismissal time by one-third
- Decreased bus dismissal time by 40%
- Positive parent feedback

ABOUT PIKMYKID

PikMyKid's school dismissal software makes dismissal smarter, safer, and cheaper.



DOWNLOAD THE MOBILE APP



A client's inefficient dismissal process was confusing for students and parents, and time-consuming for administration.



CHALLENGE: The client, a 700-student elementary school located in suburban Florida, described dismissal time as "confusion," for both parents and students. Parents were emailing, calling and faxing changes of forms of transportation for student pick-up five minutes before dismissal time. This created major logistical problems for the school administration staff as well as teachers. Because of this, the assistant principal was concerned about safety.



SOLUTION: After reading a success story in the media, the school's assistant principal contacted PikMyKid to learn more about the program. The client immediately decided to implement the software at his school. The implementation process, despite being in the middle of school year when campus was in full swing and dismissal procedures were in place, was effortless. Due to PikMyKid's "Core 10" implementation process and help with change management, every part of the process was clearly delineated and simple to follow. The PikMyKid app allows the school's parents to log in and make pick-up changes. It also automatically alerts parents of any unforeseen dismissal delays, status updates and emergencies regarding their children (for example, a flat tire on a bus). During dismissal time, parents are able to "check in" once they enter the car line, so their student can quickly be ready for retrieval in the appropriate order. Teachers use a tablet in the car line and bus loop, and with one touch, notate where the children have been dismissed to. This creates a record for safety and allows the teachers to manage the dismissal process with one device. Additionally, school administrators have a dashboard view of pick-up changes, dismissal process and other management capabilities.



RESULTS: This school's safety around dismissal time has "significantly improve," according to the assistant principal—because students can actually be marked and tracked where they have been dismissed to. It has cut down on the school's dismissal time for car riders by one-third. Because of the function of dismissing multiple bus riders at once, it has decreased the bus dismissal time by 40 percent. Beyond dismissal time savings, it eliminates the time teachers and other resources have to spend shuffling students. This allows teachers to focus on their core responsibilities, such as planning lessons, holding parent-teacher conferences or tutoring students. Additionally, parent feedback has been positive, with nine out of 10 parents giving it an A+. They know where their child is at all times and appreciate being able to make quick pick-up changes directly in the app. The automatic emergency and transportation change notifications also give them peace of mind. The assistant principal at this school is so satisfied with PikMyKid that he is lobbying to get the entire county on board.